



Ruakaka Racecourse – Saturday 15 August 2026

**Promote Your Business | Entertain Clients | Reward Staff | Network Locally |
Enjoy a Great Day at the Races!**

Now in our tenth year of hosting Bream Bay Businesses at a Saturday feature race meeting.

This year's Bream Bay Business Event joins forces with the prestigious Group 3 Cambridge Stud Northland Breeders Stakes, creating an exciting opportunity for local businesses to be part of the region's premier race meeting.

With seven race naming opportunities, participants will also benefit from increased exposure and attendance generated by the feature Group 3 event.

Register your business and go into the draw to win one of seven race sponsorship packages, each including race naming rights, advertising opportunities and hospitality on the day.

Every registered business enjoys race day hospitality, with the seven drawn winners receiving additional promotional benefits and exposure.

IT WORKS JUST LIKE A RAFFLE

Every registered business Receives Hospitality – Seven Businesses Also Win Race Sponsorship Packages.

The Draw

Registered businesses will be invited to attend the draw for the seven prize sponsorship packages of a race name, advertising and reserved table with hospitality at the August 15 race meeting.

The draw will take place after work approx. three weeks prior to the race day at a local venue (to be announced). Attendance for the draw is not mandatory, but a great opportunity to start your networking. Drinks and nibbles provided.

Prizes are drawn in reverse order of the stake money allocated to each race.

With the raffle draw weeks prior to the event, each business can plan for the race day and invite guests. All businesses can buy additional tickets (subject to availability) if they wish to build the numbers in their group - get in quick as tables fill up fast.

The Prizes

Each business race name receives national promotion through Trackside television and the racing and betting media outlets.

FIRST & SECOND PRIZE WINNERS Enjoy the following benefits:

First Prize – “Business Name” Bream Bay Cup

Second Prize - “Business Name” Bream Bay Sprint

- Table for ten (10) reserved in Bonecrusher Lounge for the Bream Bay Business Lunch.
- Two drink vouchers per person.
- Race name resulting in the display of the name throughout race form guides, betting lists and on Trackside TV throughout NZ and Australia.
- Full page space for colour advert in racebook on the day and logo displayed on big screen.
- Allocated signage space in parade ring for 12 months (signage at sponsors expense).
- Photo, trophy presentation and celebratory drinks with winning connections in Dean Logan Winners Circle after your race.
- Display of temporary banners, flags and signage as agreed for the race meeting.

THIRD TO SEVENTH PRIZE WINNERS – “Business Name” Race Sponsor plus:

- Table for eight (8) reserved for the Bream Bay Business Lunch.
- Two drink vouchers per person.
- Race name resulting in the display of the name throughout race form guides, betting lists and on Trackside TV throughout NZ and Australia.
- Full page space for colour advert in racebook on the day and logo displayed on big screen.
- Allocated signage space in parade ring for 12 months (signage at sponsors expense).
- Photo presentation and celebratory drinks with winning connections in Dean Logan Winners Circle after your race.
- Display of temporary banners, flags and signage as agreed for the race meeting.

BUSINESSES NOT DRAWN FOR RACE SPONSORSHIP

Businesses not drawn for one of the seven race naming opportunities still receive:

- Two guest tickets to the Bream Bay Business Lunch.
- Two drink vouchers per person.
- Shared reserved seating.
- Business logo displayed in the colour race book.
- Business logo displayed on the infield big screen.
- Opportunity to purchase additional discounted hospitality tickets (subject to availability).

WHY PARTICIPATE?

- Promote your business to a regional audience.
- Reward staff and entertain clients.
- Network with other Bream Bay businesses.
- Enjoy hospitality at one of Northland's premier race meetings.
- Be associated with the Group 3 Cambridge Stud Northland Breeders Stakes.
- Support racing and community events in Bream Bay.

REGISTRATION/SPONSORSHIP FEE 2026

Registration Sponsorship cost is \$395 plus gst per business. The fee is payable by Wednesday 22nd July 2026 or the day before the draw takes place.

CONDITIONS OF ENTRY

Entry is subject to payment of the sponsorship on time.

Race name must conform to NZ Thoroughbred Racing naming conditions.

The actual race number and type is subject to the final race acceptances and outside the control of the Club.

Should fewer than seven races be available for the day, the 6th and 7th businesses (first drawn) will share sponsorship and naming rights for the final lowest stake race. All other sponsorship benefits, including the hospitality table and event package, will be provided in full to both businesses.

Display of race names other than by the Club are by third parties and may be subject to variation.

Any signage must be approved by the Club before being put in situ.

The event is an outside sporting event with its conduct controlled by NZTR and may be subject to changes during inclement weather conditions.

WHAT TO DO NOW?

RSVP YES by emailing: info@ruakakaracing.co.nz

In the email provide us with your business contact person details and we will send an invoice.

OR

Pay by Direct Credit for total of **\$395 plus gst** (\$454.25 gst incl)

Whangarei Racing Club Inc

ANZ Account No: 01 0495 0001995 00

Use identification: BB + your business name

An invoice of Sponsorship Paid will be then forwarded to the business.

Contact:

Rebecca Swords | Whangarei Racing Club

Operations Manager

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