



Does your business operate or service customers in the Bream Bay region?

Come and join other Bream Bay businesses for a fun afternoon of thoroughbred racing that could give your business great local and national exposure.

Be in the draw for Bream Bay Businesses to win one of the race names on the opening Saturday of Ruakaka's winter racing season in 2022. Every business that enters can join in the hospitality on the day.

Raffle Draw of Race Names – Saturday June 11

Win Both Business Exposure and a Hospitality Package

Each business is invited to attend the lucky draw for the eight prizes of a race name and reserved table with hospitality at the June 11 race meeting. The draw will take place on or about Thursday 12 May after Close of Business at a Bream Bay venue to be determined.

Prizes are drawn in reverse order of the stake money allocated to each race – there are 2 x \$35,000; 5 x \$30,000; and 1 x \$15,000 valued races.

With the raffle draw a month prior to the event each business will have ample time to plan for the day and invite guests if they have won a hospitality table. All businesses, subject to final numbers, can buy additional tickets if they wish to build the numbers in their group.

This has been common practice in previous years as we can cater for 120 seated guests in the Bonecrusher and Surfbreak Lounges with elevated viewing of the races.

Everyone gets to celebrate with lunch and hospitality in the function rooms on the raceday with a minimum of two guests per business PLUS the eight prize winning teams receive significant promotional benefits. Full details of prizes below.

Each business race name receives national promotion through Trackside television and the racing and betting media outlets.

First Prize – \$35,000 “Business Name” Bream Bay Cup

Enjoy the following benefits:

- Race name to the feature \$35,000 Open 2100m race resulting in the display of the name throughout race form guides, betting lists and on Trackside TV throughout NZ and Australia.
- Full page space for advert in racebook on the day and logo displayed on big screen.
- Allocated signage space in parade ring for 12 months (signage cost at sponsors expense).

- Reserved table of ten (10) in Bonecrusher Lounge with 30 drink vouchers for Bream Bay business lunch and race meeting.
- Photo, trophy presentation and celebratory drinks with winning connections in Dean Logan Winners Circle.

Second Prize – \$35,000 “Business Name” Bream Bay Sprint

Enjoy the following benefits:

- Race name to the feature \$35,000 Open 2100m race resulting in the display of the name throughout race form guides, betting lists and on Trackside TV throughout NZ and Australia.
- Full page space for advert in racebook on the day and logo displayed on big screen.
- Allocated signage space in parade ring for 12 months (signage cost at sponsors expense).
- Reserved table of ten (10) in Bonecrusher Lounge with 30 drink vouchers for Bream Bay business lunch and race meeting.
- Photo, trophy presentation and celebratory drinks with winning connections in Dean Logan Winners Circle.
- Display of temporary banners, flags and signage as agreed for the race meeting.

Third to Seventh Prize – \$30,000 “Business Name” Race

Enjoy the following benefits:

- Naming right to one of five \$30,000 races on the day.
- Full page space for advert in racebook on the day and logo displayed on big screen.
- Allocated signage space in parade ring for 12 months (signage cost at sponsors expense).
- Reserved table of eight (8) in Bonecrusher Lounge with 24 drink vouchers for Bream Bay business lunch and race meeting.
- Photo presentation and celebratory drinks with winning connections in Dean Logan Winners Circle.
- Display of temporary banners, flags and signage as agreed for the race meeting.

Eighth Drawn Prize - \$15,000 “Business Name” Race

Enjoy the following benefits:

- Naming right to add to the \$10,000 races on the programme.
- Full page space for advert in racebook on the day and logo displayed on big screen.
- Allocated signage space in parade ring for 12 months (signage cost at sponsors expense).
- Reserved table of eight (8) with 24 drink vouchers for Bream Bay business lunch and race meeting.
- Photo presentation and celebratory drinks with winning connections in Dean Logan Winners Circle.
- Display of temporary banners, flags and signage as agreed for the race meeting.

NON-DRAWN BUSINESS SUPPORTERS

If your business misses on a race name you receive as a minimum, on the raceday, two guest invites to the race day luncheon with six drink vouchers at a shared table or you may purchase discounted guest tickets to make a larger group (subject to availability).

SPONSORSHIP FEES 2022

Sponsorship costs \$390 (ex GST) per business or \$370 (ex GST) if you're a member of NorthChamber-Bream Bay. Sponsorship fee payable by Wednesday 11th May 2022 (day before the draw takes place).

CONDITIONS OF ENTRY

Entry is subject to payment of the sponsorship on time.

Race name must conform to NZ Thoroughbred Racing naming conditions.

The actual race number and type is subject to the final race acceptances and outside the control of the Club.

Display of race names other than by the Club are by third parties and may be subject to variation.

Any signage must be approved by the Club before being put in situ.

The event is an outside sporting event with its conduct controlled by NZTR and may be subject to changes during inclement weather conditions.

WHAT TO DO NOW?

RSVP YES by emailing: info@ruakakaracing.co.nz

In the email provide us with your business's contact person details, confirm if member of NorthChamber Bream Bay and we will send an invoice.

OR

Pay by Direct Credit for total of **\$448.50** (gst inc) *or*

\$425.50 (gst incl) *if member of NorthChamber Bream Bay to:*

Whangarei Racing Club Inc

ANZ Account No: 01 0495 0001995 00

Use identification: BB + your business name

An invoice of Sponsorship Paid will be then forwarded to the business.

Contact:

Rebecca Swords | Whangarei Racing Club

Operations Manager

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